



Prospective Supporter:

The Midwest Consortium on Problem Gambling and Substance Abuse (MCPGSA) invites you to participate as a sponsor at the 18<sup>th</sup> Annual Midwest Conference on Problem Gambling and Substance Abuse, which is scheduled for June 16-17, 2021. The conference will be held virtually this year to keep our attendees and sponsors safe. The theme will be “Celebrating Inclusivity and Hope: Recovery in Uncertain Times”.

The two-day, virtual multi-state training event is the result of the planning efforts of the MCPGSA, a volunteer committee comprised of addiction specialists, problem gambling program coordinators and organizations throughout a five-state region – Iowa, Kansas, Missouri, Nebraska, and Oklahoma. The regional conference features up to 10 continuing education units (CEUs) provided by problem gambling, substance abuse and co-occurring disorders experts. Last year, more than 150 individuals attended the conference from throughout the country.

MCPGSA is a non-profit entity that relies solely on sponsorships and contributions to host the annual conference. All MCPGSA members are volunteers who donate their time, expertise, and services to bring the conference to life. The planning committee has kept conference costs low in an effort to help attendees participate in the event more easily.

Due to a reduction in funding and manpower, the MCPGSA planning committee is working to secure sponsorships early. This year, we have restructured our sponsorship options to better serve the virtual conference platform, as well as showcasing our sponsors. In doing so, you can choose which sponsorship level is best suited to your organization’s interests and combine different levels to have a lasting impact on the Conference and its attendees.

Please consider sponsoring the 2021 Midwest Conference. Your support allows the MCPGSA to continue offering high quality and affordable training to problem gambling and substance abuse counselors and prevention specialists.

Thank you for your consideration. We look forward to a potential partnership!

*MCPGSA Sponsorship Committee*

## **SPONSORSHIP OPTIONS:**

### **General Sponsorship | Price Varies.**

Represent your organization as a conference sponsor. Prepare to network with Conference attendees by distributing your organization's literature and branded premium items.

#### *Package Inclusions:*

- Acknowledgement during opening and closing general sessions.
- Acknowledgement on emailed conference communication to potential attendees and members
- Opportunity to include a promotional item with mailed attendee registration packets (limitations on items size may apply; must be received by May 1, 2021)
- Attendee list provided prior to and following the conference.

## **SCHOLARSHIP SPONSORSHIP OPTIONS:**

Support providers in your state by sponsoring a scholarship. Your support will bring prospective attendees to the Conference and improve the quality of services in your state.

### **Premiere Scholarship Sponsor | \$5,000+**

#### *Package Inclusions:*

- (2) Complimentary virtual conference registrations
- Acknowledgement during all six live General Sessions
- Acknowledgement on emailed conference communication to potential attendees and members
- Opportunity to include a promotional item with mailed attendee registration packets (limitations on items size may apply; must be received by May 1, 2021)

### **Partner Scholarship Sponsor | \$2,500-\$4,999**

#### *Package Inclusions:*

- (1) Complimentary virtual conference registration
- Acknowledgement during all six live General Sessions
- Acknowledgement on emailed conference communication to potential attendees and members
- Opportunity to include a promotional item with mailed attendee registration packets (limitations on items size may apply; must be received by May 1, 2021)

## **SPEAKER SPONSORSHIP OPTIONS:**

### **Keynote Sponsor | Price Varies (Six Available)**

The Midwest Conference routinely hosts experts within the fields of clinical treatment, research, and addiction. Provide continuing education opportunities for hundreds of Conference attendees by sponsoring one of the Conference's keynote presentations. For more information contact the Conference's Sponsorship Chair.

*Package Inclusions:*

- Pre-Conference:
  - Announcement of keynote sponsorship in email announcing keynote presenter to Conference listserv.
  - Logo recognition in emails to Conference listserv
  - Logo on Conference website
  - Recognition in Conference press release
- During the Conference:
  - One complimentary virtual conference registration
  - Opportunity to include a promotional item with mailed attendee registration packets (limitations on items size may apply; must be received by May 1, 2021)
  - Logo in Conference literature
  - Logo on presentation screens prior to presentation
  - Acknowledgement prior to keynote address by MCPGSA President

**PROMOTIONAL SPONSORSHIP OPTIONS:**

Leave a lasting impression on Conference attendees by sponsoring a promotional item or service. All of these items will be packaged and mailed to all registered conference attendees.

**Gift Card | \$1,500 (Five available) (Three still available!)**

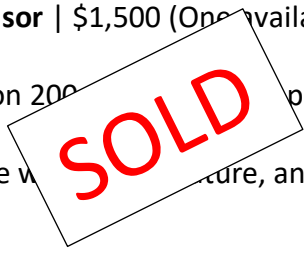
*Package Inclusions:*

- Logo featured on flyer included in all of the mailed conference attendee boxes.
- Logo on Conference website, literature, and presentation screens while waiting for sessions to begin.

**Notebooks and Pens Sponsor | \$1,500 (One available)**

*Package Inclusions:*

- Feature your logo on 200 pens included in all the mailed conference attendee boxes.
- Logo on Conference website, literature, and presentation screens while waiting for sessions to begin.



**Flash Drive Sponsor | \$500 (One available)**

*Package Inclusions:*

- Feature your logo on 200 flash drives loaded with conference presenter handouts/presentations mailed conference attendees' boxes.
- Logo on Conference website, literature, and presentation screens while waiting for sessions to begin.



**Pen Sponsor | \$300 (One available)**

*Package Inclusions:*

- Feature your logo on 200 pens in the mailed conference attendee boxes.
- Logo on Conference website presentation screen while waiting for sessions to begin.

**SOLD**

**Sponsor Presentation | \$150 (Four available)**

*Package Inclusions:*

- A 10–15-minute sponsor presentation. The presentation will be held in Zoom meeting so that interaction is possible between the presenter and the attendees. The presentations will be held prior to the start of the conference day and during lunch on both days of the conference. A \$25-\$50 gift card will be given away to one of the presentation attendees to encourage attendance.

**Deadline on all sponsorships is May 21, 2021.**